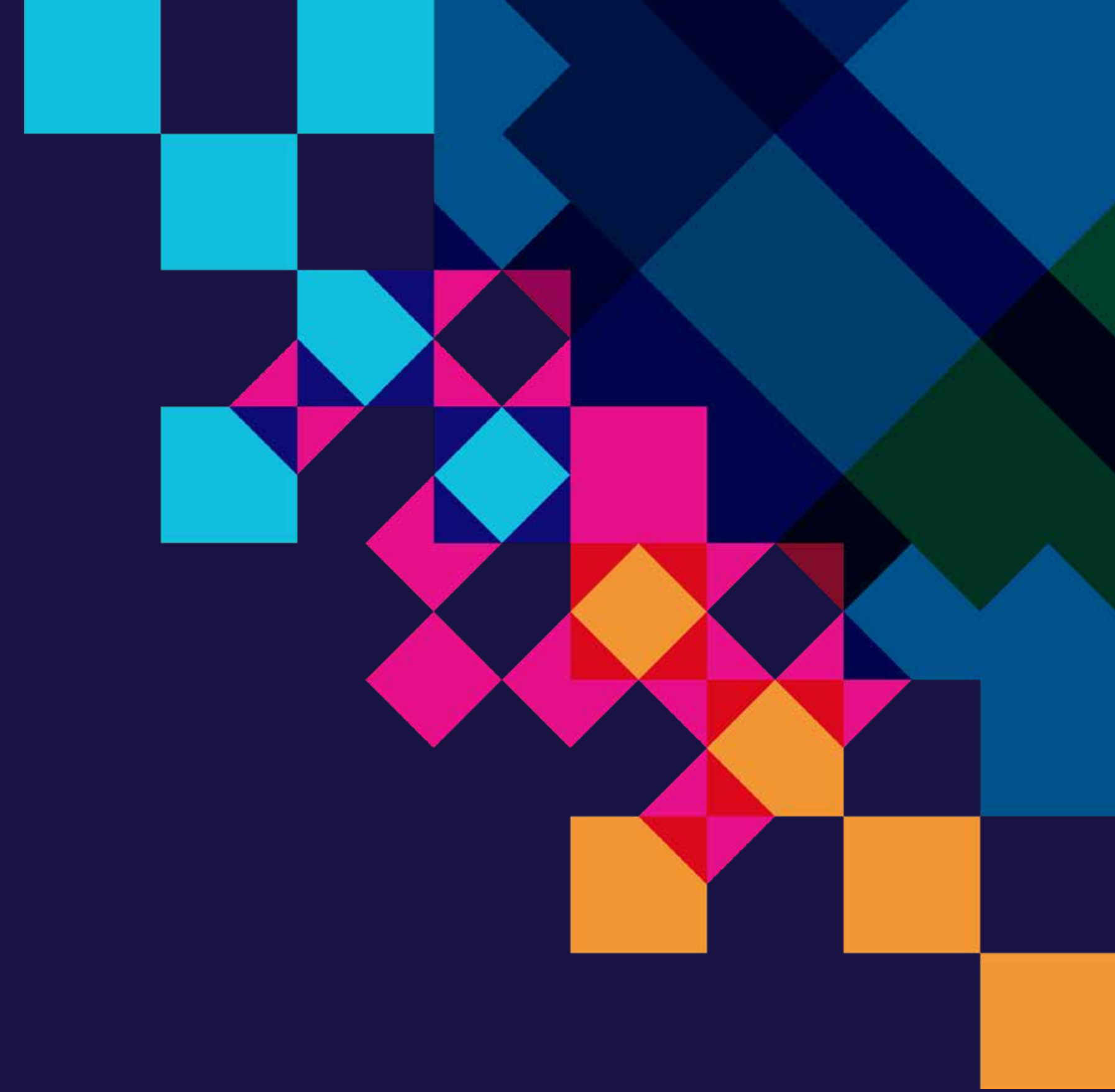




encore

EVENTS THAT TRANSFORM



# Our Story

Since 1937, Encore has been creating memorable event experiences that engage and transform organisations. As the leading global event production company, Encore provides a complete range of solutions for events of all sizes and types—hybrid, virtual, and in-person—always with an unwavering focus on our customer.

Embracing a culture of hospitality, we combine it with our own commitment to world-class service and core values. We invest in our team members with unmatched training and career development, ultimately leading to better service and solutions for you.

With imagination and skill, the latest technology, and a passion for excellence, our global team of creators, innovators and experts, transform events into immersive, collaborative experiences.

**Encore. Events That Transform.**





# Ready, Set, Impact.

## We Deliver Events that Transform.

With over 1.7 million unique, hybrid, virtual and in-person events produced every year, Encore creates events that have the power to connect and inspire, and to create the kind of impact that will transform your business and set its future path. As the industry leader with a global footprint reaching more than twenty countries, our vast network of local and global industry professionals know individual markets inside and out.

### Meetings & Conferences

Bring all your participants together, no matter where they might be, for maximum participation and inspiration.



### Conventions & Trade Shows

Showcase your brand experience on the ultimate stage with environments that go beyond convention.



### Special Events

Make exclusive events and galas even more eventful with all the grand entrances, excitement, and pageantry imaginable.



### Experiential Brand Activations

Surprise and inspire audiences with immersive, eye-opening experiences you can actually see, hear, and touch.





# The Encore Difference

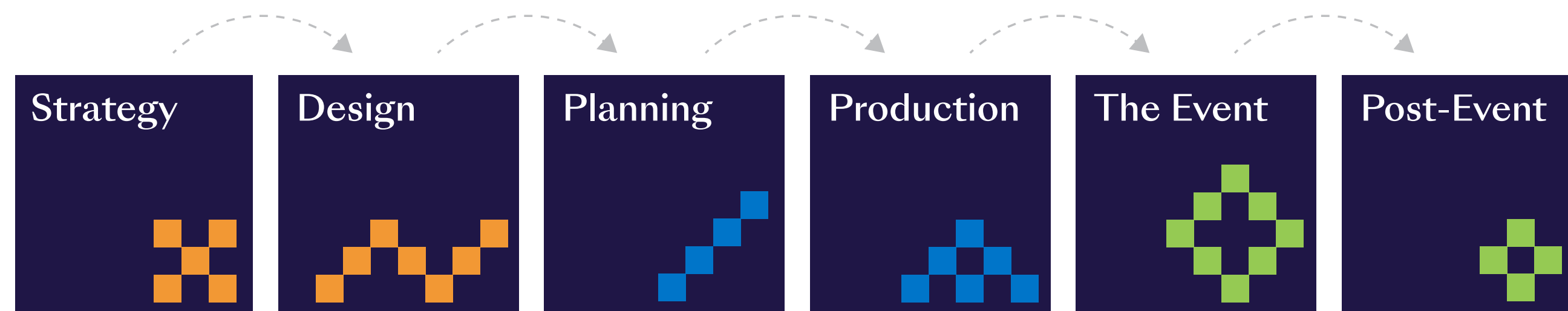
## The right solution for any possibility.

You need simplification and broad end-to-end solutions that provide consistent experiences across your entire business—for multiple event types, across geographies, and from year to year. From creative, to production, to technology; for hybrid, virtual, or in-person, no matter the size, or venue, there's nothing we can't do.

Creative

Production

Technology



## Your strategic partner at every stage

It's our mission to be an invaluable partner on your journey to success.

As the leader in event production—even at the “what if?” stage, our strategists and designers work with you to envision the most engaging ways to inspire participants. Utilising the latest technology solutions, we can help turn those “what ifs?” into “why not?”

A partnership at every step from one event to the next.



# Creativity that Inspires

## Event Strategy and Design

- > Strategic Planning
- > Engagement Strategies
- > Theme Development
- > Environment Design
- > Experience Design
- > Sponsorship Support

## Event Branding

- > Theme Development
- > Logo & Visual Asset Design
- > Digital Signage
- > Banners
- > Posters
- > Door & Window Clings
- > Directional Signage

## Content Development

- > Video Production
- > Graphic Design
- > Logo Animations
- > Presentation Templates
- > Interstitials
- > Motion Graphics
- > Speech Writing
- > Speaker Coaching
- > On-Site Photography

## Transforming Ideas into Experiences.

With a passion for their craft and a drive for excellence, we deliver creative solutions that engage audiences. Our team of strategists and designers work with you right from the start to envision the most engaging ways to connect and inspire. Collaboration is a cornerstone of our approach – together, we will craft a creative strategy that will deliver real results. No matter how big, small, unconventional, or imaginative your next event may be—it's our job to take it to the next level.

Your next brainstorming session, we can do it.

The new product launch, no problem.

That once-a-year investor day, we can do that too.

# Productions that Engage

## Setting the Stage for Amazing.

As the leader in event production, there's nothing we haven't seen, and no dream is out of reach. Our production teams are the best in the industry at turning whiteboard ideas into one-of-a-kind event experiences. So, you can imagine bigger than ever before and we can help you set the stage to get there.

Every aspect of your event, from the staging and lighting down to the furniture in your huddle rooms can be customised to your unique needs. Whether it's a hybrid, virtual or in-person event, Encore is committed to providing you with a gathering that engages attendees in new and imaginative ways.

### Staging Services

- > Staging & Production Design
- > Concert Production & Touring
- > Technical Theatre Support
- > Broadcast Studios
- > Projection Mapping

### Scenic and Decor

- > LED Walls
- > Modular Set
- > Scenic Tiles & Panels
- > Speciality Furniture
- > Huddle Rooms

### Show Management

- > Show Production
- > Stage Management
- > Talent Management

### Exhibition Services

- > Exhibition Design & Fabrication
- > General Services Contracting & Fabrication



# Technology that Connects

## Hybrid and Virtual

- > Virtual Meeting Platform (Chime Live)
- > Digital Engagement
- > Event Data & Reporting
- > Broadcast Studios

## Digital Solutions

- > Digital Engagement
- > Mobile Applications
- > Content Management
- > Attendee Tracking

## On-Site Technology

- > Audio/Video
- > Lighting
- > Simultaneous Interpretation
- > Rigging
- > Power
- > Internet
- > Technology Installation
- > Broadcast Studio

## Experience Extraordinary.

Technology can transform an ordinary space into an extraordinary experience—whether it be hybrid, virtual or in-person. From essential sound and lighting to immersive visuals, our extensive suite of on-site and digital technology offerings maximise event experiences and connect participants across the globe. No matter the size or venue, you have the best tools available to ensure participants are captivated and sponsors are happy.

Always on the cusp of what's next and the forefront of innovation, we have an extensive range of solutions from core audiovisual to specialty equipment, technology installation, and presenter support to engage participants in surprising and inventive ways.



# Hybrid and Virtual that Extends

## Expand the Possibilities.

The need for new ways to meet and engage is bigger than ever—Encore has been seamlessly connecting in-person and virtual audiences with hybrid event production since 2009. As your trusted partner, we offer a full range of solutions and expertise to ensure your event not only continues, but reaches anyone, anywhere.

Every aspect of your hybrid or virtual event, from the creative and strategy, down to the platform, staging and lighting, is customised to your unique needs. Encore is committed to providing you with a gathering that will connect and engage participants in new and imaginative ways.

### Digital Solutions

- > Virtual Meeting Platform (Chime Live)
- > Digital Engagement
- > Event Data & Reporting

### Presentation Stages

- > Flexible Locations
- > Turn-key Technology
- > Customised Backgrounds
- > Scenic Enhancements

### Production Expertise

- > Video Production
- > Content Creation
- > Content Management
- > Quality Sound
- > Professional Lighting
- > Presentation Support
- > Speaker Coaching
- > Stage Management

### On-site Technology

- > Audio/Video
- > Lighting
- > Simultaneous Interpretation
- > Rigging
- > Power
- > Internet
- > Technology Installations
- > Broadcast Studios



# Our Commitment to you

Innovation, collaboration, expertise and excellence are the foundational pillars of who we are as a company. Our global team of experts have unmatched knowledge and unlimited imagination to deliver events that transform.

## Innovation

With the latest industry trends and thought leadership we consistently deliver award-winning hybrid, virtual, and in-person experiences.

## Collaboration

We develop a unique and highly personalised approach to every event. We listen to our customers to ensure we are delivering the magic that brings their objectives to life.

## Expertise

Our rich heritage is built on comprehensive creative, advanced technology and staging services. We deliver solutions that set global standards.

## Excellence

No matter where you are in the world, our commitment to customer service and operational excellence is unparalleled.



# We are where you need us to be



## You deserve a consistent experience —no matter where your event takes you.

Encore will lead or follow you—from location to location—even if we are not the in-house provider.

Whether it be a hotel, convention centre, restaurant, museum, or other event space, we have global connections and can work with your team to make sure you have a consistent partnership experience.

## Consistency means

- > A unified experience for you and your participants in any venue or location.
- > A partner that has knowledge and understanding of your event goals.
- > Saving time on on-boarding new team members for every event.
- > A clear understanding of your brand and message.



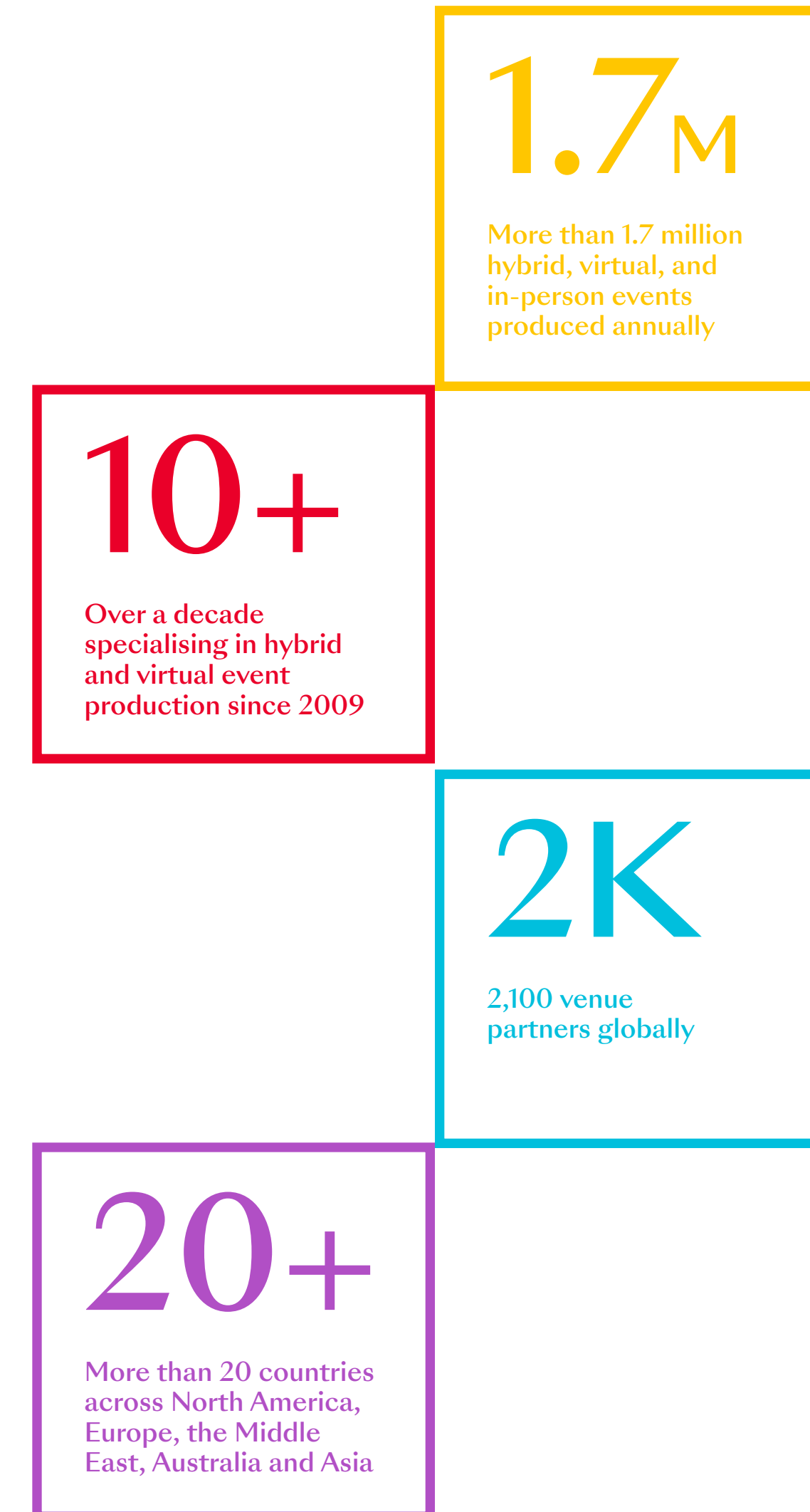
# Global Reach. Local Insight.

Our comprehensive network of industry professionals positions us to offer something no one else can—the expertise and resources of a global partner with deep local market insights.

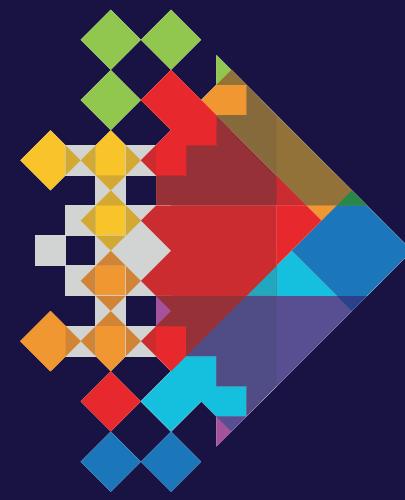
We bring the same know-how to transform any event—whether it be a small meeting or a global trade show—into a truly immersive experience.

## A World of Resources

- > Thousands of industry leading experts
- > 2,100+ In-house venue locations in 23 countries
- > 10+ Years hybrid and virtual event experience
- > Global network of regional warehouses
- > Global production capabilities
- > 1.7 Million hybrid, virtual and in-person events produced annually
- > #1 Provider to hotel chains







# encore

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