

*The Fairmont Kea Lani, Maui has always been an environmental leader on the island thanks to the passion and dedication of the hotel's Green Team. Over the past 8 years, the team has successfully implemented over 50 environmentally friendly initiatives throughout the hotel.*

- “**Recycling Cents**,” is a program which helps local charities while keeping recyclables out of the landfill. HI-5 recyclables are separated and placed under the “Giving Tree” awaiting pick up from local non-profit organizations. The group then redeems the items keeping the proceeds. To date, over 6 needy charities have collected a total of over \$20,000.
- The resort installed Aqua Recycler, a laundry **water recycling system** in March of 2005. The system filters detergents from the water to be re-used. The system has been a huge success saving hundreds of gallons of our precious resource with an average recycle rate between 80-82%.
- The just-on-the-market **eco-MODE Thermostat**, installed in all guest rooms, is connected to the hotel's database and automatically turns on when a guest checks in and automatically shuts off when a guest checks out. The smart thermostat detects when a door is opened, signaling motion detectors to scan the room. If no motion is detected, the temperature adjusts 5 degrees higher. It also shuts off when doors to the lanai are opened and monitors humidity.
- Logo cups, disposable containers, and utensils all made from plastic are being replaced with products made with earth friendly materials. The resort now uses a variety of disposable **food containers made from cornstarch, recycled paperboard and sugarcane bagasse**. Clear plastic cups have been replaced with **compostable cups** made from 100% corn, and **utensils made from potatoes** supersede ones made from plastic. All the new products are biodegradable with most reaching the majority of decomposition within 60 days!
- Sustainable cuisine** has always been a focus for all four restaurants at the resort. Our executive chef works with local farmers developing dishes using the freshest locally grown ingredients from land and sea. This sustainable thinking continues with Cheese from Surfing Goat Dairy, Maui Lavender Honey, and freshly caught, sustainably harvested fish such as Kona Kampachi and Moi, Maui Cattle, Hamakua Mushrooms, Waimea Heirloom Tomatoes, and more. 100% of fish entrees at Kō are from sustainable fisheries.
- The hotel uses a **Rock Salt** treating system in all swimming pools instead of chlorine, effectively reducing the amount of chemicals used which is healthier for guests and the environment.
- Tote bags** made from recycled materials and adorned with The Fairmont Kea Lani logo, were recently given to every colleague in the hotel in exchange for making a commitment to the environment, such as limiting water consumption or avoiding plastic bags. The hotel has teamed with Kanu Hawaii, a non-profit agency that encourages and tracks environmental efforts of Hawaii residents.
- In support of buying earth-friendly items, the hotel has created **Eco-Shopping**. Every retail item that is made with recycled materials or is organic or eco-friendly is marked with a Turtle Tag so it is easily identifiable. The Turtle Tag itself is made of biodegradable material and when watered and planted will sprout Forget-Me-Not flowers.
- Other programs include: recycling containers in every guestroom, food scraps given to local pig farmers, low flow showerheads and toilets, 200 gallons/week of cooking oils recycled into bio-fuel, CFLs in every suite and villa, biodegradable trash bags, packaging reused, batteries recycled, linen washing reduction, daily beach clean ups, and community involvement with Sustainable Living forums and Maui County's “Tour de Trash.”

