



FOR IMMEDIATE RELEASE

New York's Legendary Plaza Hotel to Publish The Plaza Wedding Guide

Wedding and Special Events Publication will Launch in February 2010

New York – November 12, 2010 – The Plaza Hotel ([www.ThePlaza.com](http://www.ThePlaza.com)), the ultimate luxury lifestyle wedding destination, is publishing The Plaza Wedding Guide, a glossy, bounded book slated for distribution in February 2010. The Plaza Wedding Guide will not only describe the full-range of prestigious services and amenities offered by the legendary Plaza Hotel, but will also provide ideas and inspiration to help guests create their perfect event.

The Plaza Wedding Guide will include a 'how-to' section offering advice and guidance on choosing everything from the perfect wedding cake to dress to flowers. Additionally, the guide will also serve as a reference for honeymoon destinations around the world, ensuring that the Plaza Hotel guest has a seamless wedding experience from beginning to end. The Plaza Wedding Guide will also act as a descriptor on The Plaza Hotel amenities including The Plaza Hotel guest rooms and suites, Caudalie Vinotherapie Spa, Warren-Tricomi hair salon, and The Shops at The Plaza.

Located at the New York's most celebrated address at the crossroads of Fifth Avenue and Central Park South, The Plaza Hotel re-opened in March 2008 following a \$450 million three-year restoration. Designated a New York City Landmark in 1969, The Plaza is the only New York City hotel to be designated as a National Historic Landmark. As part of the lobby to roof renovation, the opulent Grand Ballroom and Terrace Room have been restored to their original grandeur, and have once again been the chosen venue for lavish social and business events, which are at the heart of The Plaza Hotel's legacy.

Since opening in 1907, The Plaza Hotel's Grand Ballroom and Terrace Room has hosted an array of prestigious weddings and special events, including the nuptials of Julie Nixon and David Eisenhower, Donald Trump and Marla Maples, Catherine Zeta-Jones and Michael Douglas, and Author Truman Capote Black and White Ball.

#### About The Plaza Hotel

Timeless, captivating and unforgettable, The Plaza, A Fairmont Managed Hotel, has undergone a \$450 million, three-year, lobby to roof renovation and restoration. The passion and uncompromising service which made the hotel a legend has returned with a new and contemporary spirit. The Plaza is an extraordinary hotel and a luxury lifestyle destination that offers guests every indulgence featuring a world-class retail collection with a Caudalie Vinotherapie® Spa, Warren-Tricomi Salon and Fitness Center by Radu Physical Culture. The Oak Room and Oak Bar provide quintessential New York experiences, and the opulent Plaza Grand Ballroom continues to host the world's most memorable events. New additions include the elegant Champagne Bar and stylish Rose Club. Designated a New York City Landmark in 1969 it is also the only New York City hotel to be designated as a National Historic Landmark. For reservations and additional information, please call 888-240-7775 or visit [theplaza.com](http://theplaza.com) or [www.fairmont.com/theplaza](http://www.fairmont.com/theplaza).

Faircount Media Group

The Plaza Hotel has engaged Faircount Media Group to publish the guide. Faircount is a custom publisher that specializes in bespoke, high quality, branded content publications for some of the world’s most illustrious and instantly recognizable organizations. The company has created wedding guides and guest room publications for other luxury hotels including Raffles Hotels and Taj Hotels. Other well-known brand clients include Steinway & Sons Pianos and the Rolls-Royce Owners’ Club.

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